


THE ROI OF FINANCIAL TRANSFORMATION




AUDIENCE RESPONSES TO WEBCAST POLLING QUESTIONS - FEBRUARY 22, 2018

QUESTION 1:


Which of the following challenges is your organization currently facing?
(select all that apply)

94% 

Most or part of our Record to Report process is bogged down with inefficiency.

34% 

Our financial process suffers from a lack of transparency into what exactly is going on in the company.

22% 

Our overall financial process carries a genuine risk to our balance sheet's integrity.

11%
CLOSE MANAGEMENT

0%
JOURNAL ENTRY

4%
COMPLIANCE

QUESTION 2:

Which part of your R2R process do you think could benefit most from the ROI of financial transformation?

21%
RECONCILIATION


64%
ALL OF THE ABOVE

19% 


We've explored automation in the past, but we've had difficulty quantifying the exact benefits and risk-mitigation value.

QUESTION 3:

Has your company previously considered creating a business case for automating your R2R process?

33% 

We're interested in what automation can do for us, but we haven't had time to pull ourselves away from "business as usual."

41% 

We've never really explored automation, but it has peaked our interest.

19% 

We want to explore it more, but we're having trouble pinpointing our pain points.